

# Terms and Conditions for Mitolo Group – Instagram, Facebook & TikTok competitions where total value of prizes <\$5,000

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## Terms & Conditions

### General

1. This promotion is conducted by Mitolo Group Pty Ltd (ABN 58 076 809 982) t/a Mitolo Family Farms (the **Promotor**).
2. Entry is open to Australian residents who are aged 18 or over, but excludes residents of WA and Tasmania, as our products are not available in these states.
3. Directors, officers, management and employees of the Promotor or any companies (and their immediate families) who assist the Promotor in running the promotion are not permitted to enter the promotion.
4. The Promotion commences on Monday 2<sup>nd</sup> February 2026 at 9am (ADST) and entries close at Midnight on Tuesday 10<sup>th</sup> February 2026 (ADST) (**Promotional Period**).
5. To be eligible for entry to the promotion, you must meet the above requirements, and:
  - 5.1 Follow [https://www.instagram.com/lowcarb\\_potatoes/](https://www.instagram.com/lowcarb_potatoes/), <https://www.facebook.com/LowCarbPotatoes> or [https://www.tiktok.com/@lowcarb\\_potatoes](https://www.tiktok.com/@lowcarb_potatoes)
  - 5.2 Tag at least 1 x friend in the comments section
  - 5.3 Include your favourite way to eat potatoes

Each tag can be used in relation to one entry only.
6. Entries are limited to one per person tagged per day.
7. Each entrant acknowledges that this promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram (Meta) or TikTok. In participating in this promotion entrants are providing information to the Promoter and not to Facebook, Instagram or TikTok. To the extent permitted by law, each entrant releases Facebook, Instagram or TikTok from any and all liability in relation to this promotion.
8. Entrants acknowledge the Promoter may use their personal information, during the Promotional Period and afterwards, in any lawful manner the Promoter sees fit including to encourage others to enter the promotion on Facebook, Instagram or TikTok and to conduct and manage the promotion.
9. By entering, you consent to the Promoter keeping your personal information on its database to use for the purpose of sending you promotional and marketing material in the future, including contacting you by electronic messaging (ACT residents excluded. The personal information of ACT residents will only be collected for purposes necessary for the conduct of the promotion). The Promotor's Privacy Policy is available [here](#).
10. The Promotor may, at any time, require you to produce documentation to establish to the Promoter's satisfaction in the validity of your entries. Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
11. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant whom the Promoter believes either has tampered with the entry process or has submitted an entry otherwise than in accordance with these conditions of entry.
12. If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and respond to you fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this promotion is final.
13. By entering this promotion, you accept these terms and conditions.

## Prizes

14. There is 1 (one) prize available comprising 1 x copy of **Poppy Cooks: The Potato Book: 101 Recipes from the Potato Queen** valued at \$49.95, as well as 1 x Mitolo Family Farms apron valued at \$39.95 and 1 x Mitolo Family Farms potato peelers valued at \$9.95. Total prize value is \$99.85. There is a limit of one prize in total.
15. There will be one draw (**Draw**) to determine the prize winner, which draw will occur by way of random selection of a qualifying entry by Mitolo Family Farms commencing at 9.00am (ADST) on Wednesday 11<sup>th</sup> February 2026.
16. The winner will be notified within seven days of the Draw via Facebook, Instagram or TikTok. The prize and the winner of the prize will also be listed on the Promotor's website for a reasonable period of time and in a prominent place in the premises at which the promotion was drawn for at least seven days after the day on which the promotion was drawn.
17. Prizes are not transferable and are not redeemable for cash.
18. Claimed prizes will be posted to the winner's nominated address provided with their entry within 30 days of the Draw.
19. Prizes must be claimed within 14 days of the Draw. If any prizes are not claimed within this time, a redraw will occur in accordance with these terms and conditions to award any unclaimed prizes.
20. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner by the use of the prize.
21. The Promoter and its associated agencies and companies accept no responsibility for prizes damaged or lost in transit. If any prize becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize of equal or greater value.
22. The Promoter accepts no responsibility for late or misdirected entries or other communications. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches or viruses. If such problems arise, then the Promoter may (where necessary with the approval of the relevant lottery authority) modify, cancel, terminate or suspend the promotion.